

PLANNING CHECKLIST

2027 Employee Driving Program

Plan ahead for 2027 with clear priorities for your employee driving program.

Business priorities change. Driver populations evolve. And new opportunities emerge to optimize spend, reduce risk, and improve program performance. Now is a good time to take a fresh look at your Motus program and where it could deliver greater value in the year ahead.



A SIMPLE GOAL FOR YOUR PLANNING

You don't need to tackle everything. Use this checklist to identify what's working well and what deserves another look. Then narrow in on the two or three opportunities that could have the greatest impact on your organization in 2027.



1. Optimize Spend

Your employee driving program should continue to align with your organization's cost and business objectives.

Have our vehicle and reimbursement costs changed meaningfully over the past year?

YES	NO
☐	☐

Are our current reimbursement approaches still appropriate for our different driver populations?

☐	☐
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Are we regularly reviewing mileage and reimbursement trends for opportunities to optimize spend?

☐	☐
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Are there program adjustments that could help us achieve a specific savings or efficiency goal?

☐	☐
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My 2027 opportunity: _____



2. Reduce Risk

Employees on the road for business can create liability and safety risks. Consider where greater visibility or stronger processes could help reinforce safe driving habits and protect the organization.

Are we satisfied with our current level of insurance compliance?

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Do we have appropriate visibility into driving records and driver risk?

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Are our policies and processes supporting our risk-reduction objectives?

☐	☐
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Are there opportunities to strengthen driver safety in 2027?

☐	☐
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My 2027 opportunity: _____

Continue the review

Use the next areas to identify where your program can create greater value, reduce friction, or better align to your 2027 priorities.



3. Improve Driver Productivity

Look for opportunities to make business driving easier for employees while reducing unnecessary administrative work.

Are employees consistently using the tools available to them?

YES NO

☐ ☐

Could greater adoption of GPS or automated capabilities simplify the driver experience?

☐ ☐

Are there additional opportunities to improve driver productivity through our Motus program?

☐ ☐

My 2027 opportunity: _____



4. Simplify Program Management

A program that works today should also be manageable as your organization changes and grows.

Are there opportunities to make program administration even more efficient?

YES NO

☐ ☐

For drivers not on Motus, are mileage reporting and review processes consistent?

☐ ☐

My 2027 opportunity: _____

PLANNING PROMPT

Where does your team spend the most time today — and what would you like to make easier in 2027?

Look beyond the program mechanics

A strong employee driving program should work for the organization and the employees who rely on it. Consider these additional areas as you plan for 2027.



5. Strengthen the Employee Experience

A successful program needs to work for the employees using it, too.

Are reimbursement approaches consistent across appropriate employee populations?

YES NO

☐ ☐

Do employees understand how the program works and what is expected of them?

☐ ☐

Are there recurring sources of questions or friction we could address?

☐ ☐

As our organization changes, do we need to revisit how different employee populations are reimbursed?

☐ ☐

My 2027 opportunity: _____



6. Consider Your Environmental Priorities

If sustainability is part of your organization's broader strategy, consider how employee driving fits into those goals.

Are EVs part of our current or future employee driving strategy?

YES NO

☐ ☐

Do we need greater visibility into emissions?

☐ ☐

Has our organization established emissions-reduction goals that affect employee driving?

☐ ☐

Are there environmental metrics we want to begin tracking in 2027?

☐ ☐

My 2027 opportunity: _____

A USEFUL FILTER

Which priorities are truly important to the business in 2027 — and which could add value if we had the time?

Your Top 3 Priorities for 2027

Review the opportunities you've identified throughout this checklist. Choose the two or three that could have the greatest impact on your organization in 2027.



What Matters Most for 2027

What would you most like to improve, simplify, or strengthen in 2027?

Priority	What do we want to accomplish?	How will we know we succeeded?
1.		
2.		
3.		

Let's Turn Your 2027 Priorities Into Action

You've identified where your employee driving program could create greater value. Now let's explore what's possible together.

SCHEDULE A PLANNING CONVERSATION